



RATE CARD

iLDESIGNS 2021 Rate Card

ILDESIGNS CREATIVE APPROACH
South Africa

Mobile: 0724456881
www.ildesigns.co.za

BILL TO
ILDESIGNS Clients

Estimate Number: 20201

Estimate Date: January 4, 2021

Expires On: December 31, 2021

Grand Total (ZAR): R20,400.00

Items	Quantity	Price	Amount
Responsive Website Design Standard Responsive Website SEO Friendly Cross-Browser Compatibility Social Media Integration Free Website Support Call To Action Real-Time Data and Analytics	1	R3,300.00	R3,300.00
Domain Registration + Email Accounts (Unlimited) Domain Registration + Email Accounts (Unlimited) Monthly Hosting Fee (High Priority) Domain Renewal Annually Free Email Accounts Settings Free Technical Support Domain Registration .com .co.za .org .gov	1	R350.00	R350.00
Unique Logo Design Creative, Unique Design Relevant To Your Brand Corporate Identity Design High Quality Logo Design File Formats PDF PNG JPG VECTOR	1	R1,000.00	R1,000.00
Social Media Marketing Monthly Scheduled Content Social Media Ad Poster Designs Lead Generation Digital Promo Video x10 Poster Designs x10 Scheduled Posts (Content Provided x200 words) x1 Promo Video x1 Campaign Landing Page (Lead Generator)	1	R1,500.00	R1,500.00



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Digital Marketing BUILDING AN ONLINE PRESENCE - Advertising - Online Presence - Branding Campaigns - Paid Ads / Promotion Post - Organic Reach - Lead Generation	1	R5,000.00	R5,000.00
DIGITAL Poster Design Customized Digital Advert e.g Instagram Post/Cover Facebook Post/Cover LinkedIn Post/Cover YouTube Channel Art Twitter Post Cover x1 Digital Poster x1 Free Save the Date Poster	1	R350.00	R350.00
Book cover design Customized Book Cover Full Colour Design Free Finished Artwork	1	R850.00	R850.00
Business Cards x500 package Double-sided print Full-color print Matt Finish (Delivery Cost not included)	1	R600.00	R600.00
Roll Up Banner Includes Stand & Bag Full-Colour Print Material: Layflat – None Curl PVC Print Artwork cost not included	1	R950.00	R950.00
Roll up Banner Design Print-Ready Roll-Up Banner Design Full-Color Design Size 850mm x 2000mm	1	R400.00	R400.00
HTML invitation (RESPONSIVE) Wedding Online Portal Birthday Invite Meeting/ Conference	1	R1,500.00	R1,500.00



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Items	Quantity	Price	Amount
Social Media Page Setup Social Media Template set-up including logo upload, about us and service information. Facebook Twitter LinkedIn	1	R600.00	R600.00
Digital Marketing 101 Consultation Digital Marketing 101 Consultation 1 Hour Session 1.1 Introduction to the brand / service offering 1.2 Value Proposition and Brand Strategy Plan	1	R500.00	R500.00
BRAND Me BIZ BRAND Me BIZ is a re-brand or brand creation plan which includes 1.1 1 hour session on digital strategy 1.2 Content plan for both website and social media 1.3 Content Promotion - Includes 5 professional pictures and Video Promo (In a case of visual BRAND Me BIZ, the package is discussed directly with client)	1	R1,000.00	R1,000.00
Monthly Social Media Content & Design Monthly Social Media Content & Design + Multimedia - 15 Posting Monthly including 3 Promotional & AD Videos	1	R2,500.00	R2,500.00

*Please note that content is produced by client, unless the brief requires new content

Total: R20,400.00

Grand Total (ZAR): R20,400.00

Notes / Terms

The Rate Card Includes our standard services, if your required service is not on list do email your request to info@ildesigns.co.za

Please note that * Prices may vary, dependent on complexity of project.

*50% Deposit is required upfront.



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Notes / Terms

How To Pay:

Banking Details: FNB

Account Holder: ILDESIGNS CREATIVE APPROACH (PTY) LTD

Account No: 62482941195

Account Type: CHEQUE

Branch Code: 250655

Ref: Your Company

Thank you for your business